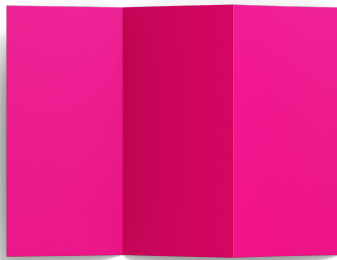


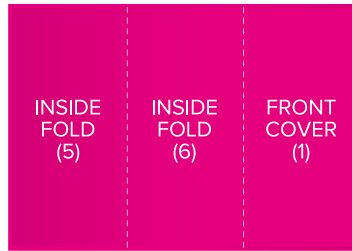
UNDERSTANDING FOLDING TYPES

A BRIEF GUIDE TO OUR 7 MOST COMMON FOLDS

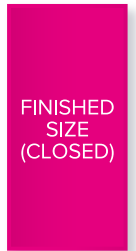
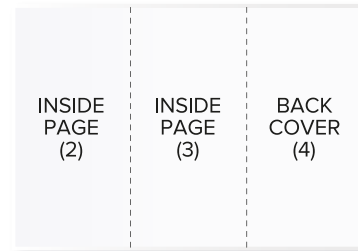
Z-fold



SIDE 1



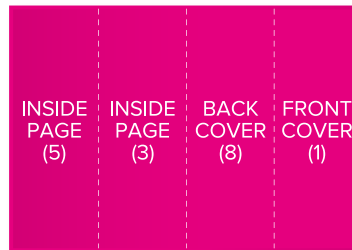
SIDE 2



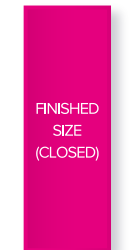
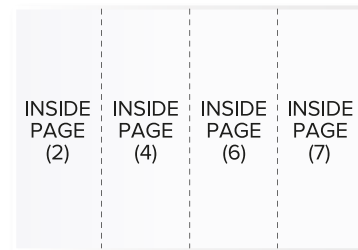
Roll fold



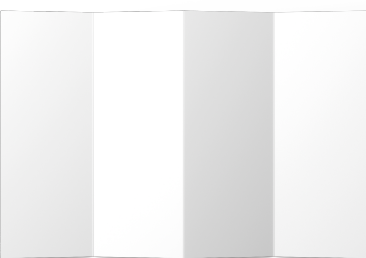
SIDE 1



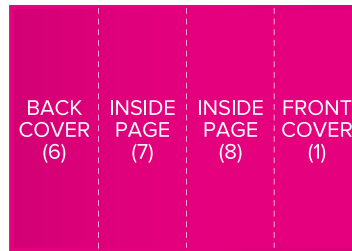
SIDE 2



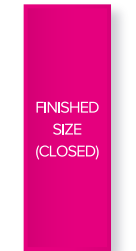
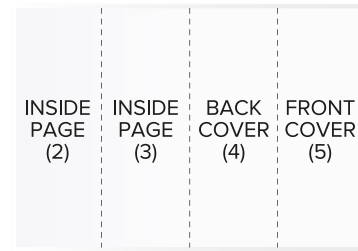
Concertina fold



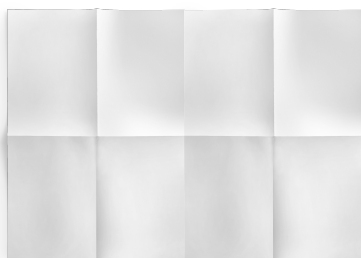
SIDE 1



SIDE 2



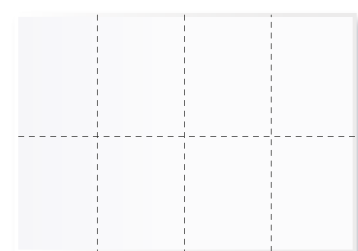
Map fold



SIDE 1



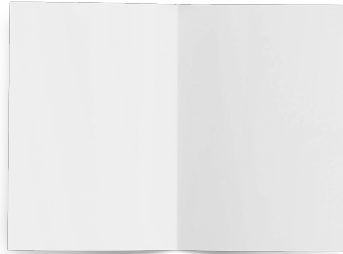
SIDE 2



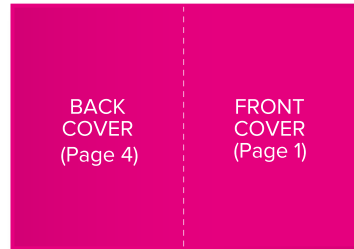
UNDERSTANDING FOLDING TYPES

A BRIEF GUIDE TO OUR 7 MOST COMMON FOLDS

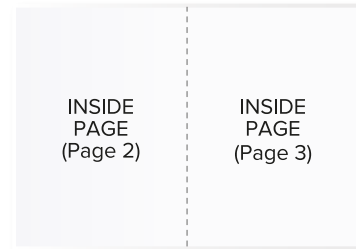
Single fold



SIDE 1



SIDE 2



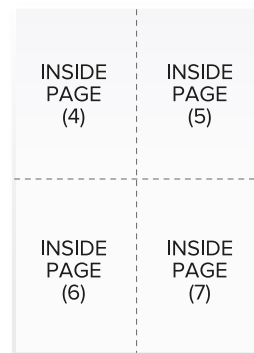
Cross fold



SIDE 1



SIDE 2



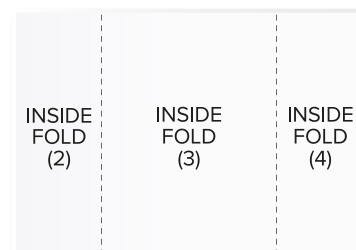
Gate fold



SIDE 1



SIDE 2



WITH SO MANY FOLD TYPES IT'S EASY TO GET CONFUSED! WE RECOMMEND TESTING TO SEE IF YOUR ARTWORK IS BACKED UP CORRECTLY BY PRINTING YOUR OWN COPY FIRST