

Subject Line

Can we work together again?

Email Copy

Dear FNAME,

We miss you!

It's been a while since we last carried out a job for you. We would love to work with you again.

If you've stopped using print, maybe it is time to reconsider. There are many, many case studies that prove that print achieves better results than e-communication and is also more cost effective.

Or perhaps you moved to another supplier? If so, we would appreciate the chance to show how we measure up against the competition!

Did we do something wrong?

If we accidentally made an error or failed to live up to your expectations, we'd like to hear from you. All we are asking is for a chance to put things right and prove to you that we really can deliver.

So please make contact with us now and tell us if there is anything that we can do better, or what we need to do to work with you again.

Kind regards

MYNAME

PS We now offer even more

Since we last worked together we have launched our new [PRODUCT/SERVICE]. Contact me now to find out more.