

7:54 PM





I VOTED

IVC

**Five years to return
to 2019**

FUTURE?

Change



**Let's have a
fantastic 2021!**









FRESH FIELDS

**Order online.
Same-day
delivery.**

Change





2.12

MOOD

DESIGN CONCEPT

- MOOD BOARD
- UX ECOSYSTEM
- HAND SKETCHES (LAMP)

PROCESS / TEAM

SHOP

HERO, NO TRACEDS

WEBSITE

TURI ST
INFO

EVENT

HERO

LIGHT
SLOPE

HOTEL
& RES

PLANNING SYSTEM

FOLLOW A CONCEPT CANVAS

- TRIGGERS
- ACTIONS
- FEEDBACK

EMOTIONAL TRIGGER

ATOMS DIGITS

STEEP





FRESH FIELDS

**Order online.
Same-day
delivery.**

LOCAL





HERE'S A LITTLE GIFT FOR YOUR
NEXT ESCAPE WITH US

OLIVIA

AIRSCAPE
TRAVEL GIFT

AIRSCAPE
TRAVEL GIFT

AIRSCAPE
TRAVEL GIFT

AIRSCAPE
TRAVEL GIFT





**What customers
are you losing?**

**Can you get
them back?**



ARCHI
TECTURE
NOV 11-12

—
CONFERENCE ON CREATIVITY
www.conferenceoncreativity.com/2020

Tracked 24

DA-012 345 6789-34A 245 24C



Addressee Name
Address Line 1
Address Line 2
Address Line 3
Town
Post Code

Customer reference:
12345678901234567
Department reference:
1234567890



ARCHITECTURE
NOV 11-12

PRO-GRAMME
CONFERENCE ON CREATIVITY



**What revenues are
you losing?**

**How has your cost
base changed?**

**What customers
are you gaining?**



THANK YOU FOR YOUR
SUPPORT THIS YEAR.
TREALOP INC.
HR SOLUTIONS.

Merry
Christmas
TREALOP INC.
HR SOLUTIONS.

**What is the
opportunity?**

**What is the revenue
per client?**

**How many clients
do you need?**

**What can you do to
win more?**

13-week sales plans



LOCAL



**Support your
our local
high street
stores...**



Place this poster in your
window to show your support

#shoplocal

Support your local high street stores...

Show your support by shopping local



#shoplocal



**We're
supporting
our local
high street
stores...**



Place this poster in your
window to show your support

#shoplocal

Support your local high street stores...

CHELMSFORD
HIGHSTREET
FORUM



Show your support by
shopping local. Find out
more via our facebook page -

Chelmsford highstreet forum

#shoplocal



YOUR KINDNESS CAN GO A LONG WAY.



CLEAN Y

Donate your old clo

KNOW MORE AT

CHELMSFORD
HIGHSTREET
FORUM

Support your local high street stores...

Show your support by
shopping local. Find out
more via our facebook page -


Chelmsford highstreet forum

**Shop
Local**

#shoplocal

Eco Sustainability Org

REDUCE. REUSE. RECYCLE.



Do your part in saving the planet.

For more eco-friendly tips visit www.reallygreatsite.com

**Support
your local
high street
stores...**

Show your support
by placing this poster
in your window.



#shoplocal

Support your high street stores...

List of shops
enclosed along
with a run down
on how you can
help this Christmas

Chelmsford highstreet



#shoplocal








Jeevan
HAIR CARE

Here's a little treat to make your
hair shine this Christmas

JEEVAN.COM


Jeevan
HAIR CARE

**Suds &
Beyond**
Shampoo


Jeevan
HAIR CARE

**Silk &
Smooth**
Conditioner



THANK YOU FOR YOUR
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TREALOP INC.
HR SOLUTIONS.

Merry
Christmas
TREALOP INC.
HR SOLUTIONS.













Tracked 24

DA-012-345 6789-24A-24F 24C



RN 1234 5678 90AB

Delivered by
Royal Mail
Postage paid to

Address Line 1
Address Line 2
Address Line 3
Town
Post Code

Customer reference:
12345678901234567
Department reference:
1234567890



greatness inside!





Hello Jessica!
THANKS FOR YOUR ORDER

hello@colourlab.co.uk

greatness inside!

ARCHI
TECTURE
NOV 11-12

—
CONFERENCE ON CREATIVITY
www.conferenceoncreativity.com/2020

Tracked 24

DA-012 345 6789-34A 245 24C



BB 3234 5678 90AB

Addressee Name
Address Line 1
Address Line 2
Address Line 3
Town
Post Code

Customer reference:
12345678901234567
Department reference:
1234567890





SCIENCE ON CREATIVITY
scienceoncreativity.com/2020

ATURE

Tracked 24

04-0001-540-0100-204-204-24C

Delivered by
SHIP
Product 2020-08

Customer reference:
J2345678901234567
Barcode reference:
J234567890

Address: Name
Address Line 1
Address Line 2
Address Line 3
Phone
Post Code

W100101



MINT/MADE
fashion

you look mint! now show the world...
#mintmade

the latest trends, just a **click** away.



MINT/MADE
fashion

the latest trends, just a **click** away.









STULTON COFFEE

EST. 2001

**WE'RE STILL OPEN
FOR TAKEAWAY
DRINK ORDERS**

**OR GET YOUR COFFEE
DELIVERED BY deliverfood**



FRESH FIELDS

**Order online.
Same-day
delivery.**



2.12

MOOD

NO KITCH

YES MINIMALISM

ITALIAN DESIGN

MATERIALS:

SPAST PRES

HERO website / PHOTO BOOK

PLANNING SYSTEM

FOLLOW A CONCEPT CANVAS

-TRIGGERS

-ACTIONS

-FEEDBACK

EMOTIONAL TRIGGER

ATOMS DIGITS

STEEP

DESIGN CONCEPT

-MOOD BOARD

-UX ECOSYSTEM

-HAND SKETCHES (LAMP)

PROLESS / TEAM

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HERO / NOTAR / DS

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